

**Socorro County Extension  
198 Neel Ave. NW  
Socorro, NM 87801**

January 17, 2008

Dear Vendors and Organizations,

The Socorro County Extension Service is working with the Socorro County Fair and Rodeo Association to assist in helping to organize vendors at the Socorro County Fair, August 28-30, 2008. The Socorro County Fair and Rodeo Association is striving to increase public awareness and availability, so times for displays in Kelly Hall will remain the same. Please make a note of the display setup and breakdown times, and the times that the building will need to be open to public.

We have provided a complete set of guidelines for food concessions and outdoor exhibitors and a contract with which you may complete for the 2008 fair. Please submit your contract and payment to the Socorro County Extension office by August 1, 2008 to reserve a booth space.

We will reserve the booth spaces for the vendors and organizations that attended last year. However if they fail to turn in their money and contract by August 1, 2008; the booths not reserved will be open to the contracts and money paid on a first come first taken basis.

The Socorro County Fair and Rodeo Association and the Socorro County Extension Office would like to thank you for your support of the Socorro County Fair. Mail your contracts and Check or Money Order to:

Socorro County Extension  
198 Neel Ave. NW  
Socorro, NM 87801

Any questions feel free to contact Janice Bernal @ 575-835-0610 or email [socorro@nmsu.edu](mailto:socorro@nmsu.edu).

Sincerely,

*Janice Bernal*  
Janice Bernal

## Socorro County Fair and Rodeo Association

### Rules and Regulations for Food Concessions and Outdoor Exhibitors

- ◆ Exhibitors and vendors must be in place for these times during the fair. Friday and Saturday night is the rodeo and dance. Vendors may stay open as long as the gates are open to public at the grounds.

Thursday	1:00 pm—8:00 pm
Friday	10:00pm—8:00 pm
Saturday	10:00 an —8:00 pm
Sunday	Clean up and break down

- ◆ Spaces will be approximately 10' X 15'. Spaces will be marked and numbered and will be rented on a first come first serve basis.
- ◆ Space rental will be **\$125.00** each. No half spaces.
- ◆ Payment in full for space(s) is required when contract is submitted
- ◆ Food and beverage concessions must have a current food permit. This permit must be displayed with the concession and a copy sent with the contract.
- ◆ Exhibitors & vendors will be responsible for contents of their space at all times. The Socorro County Fair and Rodeo Association will not be liable for loss or damage.
- ◆ Exhibitors will be required to remove all goods and materials by no later than Monday, Immediately following the completion of the fair.
- ◆ No drugs, alcohol, or sexual related merchandise will be displayed or sold. Final judgment made by Socorro County Fair and Rodeo Association.

Applications may be made in writing to:      Socorro County Extension  
198 Neel Ave. NW  
Socorro, NM 87801

# SOCORRO COUNTY FAIR AND RODEO ASSOCIATION

## EXHIBITOR CONTRACT FOOD CONCESSIONS & OUTDOOR VENDORS

Return Contracts to:  
Socorro County Extension  
198 Neel Ave.  
Socorro, NM 87801

Subject to rules and regulations governing exhibitors, undersigned exhibitors hereby purchase and lease booth space(s) from the Socorro County Fair and Rodeo Assoc. Inc. Socorro, NM for which exhibitor agrees to pay the sum of **\$125.00** per space as rent, upon the acceptance of this contract by the Socorro County Fair and Rodeo Assoc. Inc.

Reservation(s) for space(s) shall be binding upon the Socorro County Fair and Rodeo Assoc. Inc. Only if the contract is properly signed and the amount paid in full, is received at this office.

All Exhibits must be in place and ready to show no later than Friday Aug. 29, 2008 before 9:00 am and be in place until 8:00 pm Saturday Aug. 30, 2008.

EXHIBITOR: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

\_\_\_\_\_

TELEPHONE: \_\_\_\_\_

E-MAIL ADDRESS: \_\_\_\_\_

Please list all food\* or other items to be exhibited:

\*\* Must have current food permit; submit a copy with this contract.

It is hereby agreed that the exhibitor cannot cancel this contract whether or not equipment is placed on exhibit in space(s) contracted for.

Exhibitor agrees not to sublet or assign any portion of contracted space with out consent of the Socorro County Fair and Rodeo Assoc. Inc.

It is agreed that no deviation from or alteration of this contract is authorized, or shall be assumed to be authorized, except when authorization is given in writing by an officer of the Socorro County Fair and Rodeo Assoc. Inc.

By: \_\_\_\_\_

Exhibitor

By: \_\_\_\_\_

Officer of the Socorro County  
Fair & Rodeo Association, Inc.